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Common Types Of Hosting

With all the various types and flavors of reseller hosting packages typically available on offer nowadays, it can be quite a difficult task to pick out which one is one of suitable with regard to your needs. This is key point to consider in the process of determining the range of hosting services that you intend to sell to your customers.

Time was things were so much simpler--at least so far as the realm of hosting was concerned. We are only talking about a couple of years back as this industry is still in its relative infancy compared to the various other aspects of the Internet, but even so, things have changed a lot since then. And at the current rate that the Internet and its related advancements are made, there will likely be many more significant changes to come in the not too distant future.

Reseller hosting then simply involved purchasing a large hosting account from a primary hosting service provider and reselling smaller parts of that account to the various customers. Many of the technical concerns that come par for the course with the business of hosting were the sole responsibility of the primary web host and the reseller was only responsible for setting up the individual user accounts. The subsequent expansion of the Internet however and the massive boom of the hosting area in particular has brought about the rise of a wider range of reseller packages.

One thing that has largely remained constant is the role of the reseller. As was the case in the earliest reseller hosting arrangements, the reseller still functions mostly as a sort of middleman, purchasing a website hosting service "wholesale" and then "retailing" them off to his / her own customers.

Probably the most common type of cheap reseller host involves the reseller advertising the services of the primary host company. By all appearances, he is directly employed by the primary hosting company when he in fact is acting as an agent for the said company. This reseller makes his income from the number of people who sign up for a services with the parent company based on his referral.

Another kind of reseller hosting puts the cheap reseller hosting in the position of marketer instead of agent as in the previous example. The difference in this case is that the end user signs up with the reseller who is in fact selling the services of the parent company. In this type of arrangement, all further concerns after the deal has been closed are coursed directly to the parent company.

A third type of reseller involves totally repackaging the primary hosting account under a brand name that is decided on by the cheap reseller web hosting. In this scenario, the reseller functions as a standalone service provider and his customers deal with him directly regarding all of their concerns.

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